



A Chapter of the Association of Legal Administrators



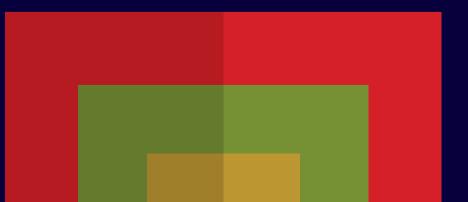
Over 200 Members



Over 100 Law Firms

2024 Business Partner Sponsorship Opportunities

ALA-BPs@phila-ala.org https://www.phila-ala.org/sponsorship-options-available



Business Partner Sponsorship Level Overview

The chart below compares some of our Business Partner's favorite benefits. Full details of benefits package can be found on the proceeding pages.

	Platinum	Diamond	Gold	Silver	Bronze	Copper
SPONOR LIMIT	1	2	4	No Limit	No Limit	No Limit
PRICING	\$10,000	\$8,500	\$7,000	\$5,000	\$3,000	\$1,500
MEMBERSHIP SPREADSHEET	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
NO. OF IN PERSON SOCIAL EVENTS	6	6	6	5	4	2
NO. OF REPS AT THE LEGAL EXPO	4	4	3	2	2	2
BI-ANNUAL MEMBER OUTING (EVEN)	2 Golf Foursomes	2 Golf Foursomes	1 Golf Foursome	1 Golf Foursome	1 Golf Twosome	Not Included

PLATINUM SPONSOR BENEFITS

Limit of One | Right of First Acceptance for Sponsor Level for Next Year

Executive Director			
	Sponsor has the opportunity for one (1) company representative to serve an UNLIMITED term during duration of sponsorship as Executive Director on the Chapter's Board of Directors.	Platinum Exclusive	
Chapter Webs	ite		
	Prominent Home Page Placement with Sponsor Level, Logo, and Hyperlink Featured lead in Chapter's Business Partner Welcome Video	Platinum Exclusive	
	Company Listing on the Business Partner Directory. Includes Logo, Company Name, Industries Service, Website, Address, Primary Contact and Company Description	All Sponsors, Ranked by Sponsorship Level	
	Complimentary Job Postings for C-Suite Level on our Job Board	All Sponsors	
Use of Phila Al	LA Logo		
	Opportunity to create a custom logo promoting Sponsor Level	Platinum Exclusive	
	Your company name and logo on all Philadelphia Chapter Announcements	Platinum, Diamond and Gold	
	Use of Philadelphia Chapter Business Partner Logo on your Communications	All Sponsors but Copper	
Educational Ev	vents		
	If selected to do an Education Event, the Chapter will absorb the full cost of the event.	Platinum, Diamond and Gold	
	Invitation to all General Membership Events	Platinum (4 Reps) Diamond (2 Reps) Gold (1 Rep)	
	Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Excluded)	Platinum (4 Reps) Diamond (2 Reps) All Others (1 Rep)	
	Recognition of Sponsorship at all Education Events	Platinum, Diamond and Gold	
••	Access to Member Attendee List in Advance of Event (By Request)	Platinum and Diamond	

PLATINUM SPONSOR BENEFITS

Social Events

_	bers and business partners together over drinks, food, games and more. throwing, and wine and cheese pairing.	Past events include quizzo,
	Invitation to Spring and Fall Social Events	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep at 1 Social)
	Invitation to Winter Social	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps)
	Invitation to Business Partner Appreciation Event	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep)
	Invitation the Holiday Luncheon	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
•••	Invitation to the Annual Change of Gavel and Meet the Board Event	Platinum (4 Reps) Diamond (2 Reps) Gold (1 Rep)
••	Access to Member Attendee List in Advance of Event (By Request)	Platinum and Diamond
	Access to Member Attendee List After Event (By Request)	All Sponsors but Copper
Legal Expo		
	Choice of Table Location at the Legal Expo	Platinum (1 st) Diamond (2 nd) Gold (3 rd)
	Invitation to Legal Expo Additional Representatives will incur a fee	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (2 Reps) Copper (2 Reps)
	Member Registration List for Legal Expo (By Request)	All Sponsors but Copper

PLATINUM SPONSOR BENEFITS

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.

Partners to bring a	dditional representatives to Non-Golfing Activities such as Bowling and B	ingo.
	Invitation to Golf	Platinum (2 Golf Foursomes) Diamond (2 Golf Foursomes) Gold (1 Golf Foursome) Silver (1 Golf Foursome) Bronze (1 Golf Twosome) Copper (\$3,500/ Foursome)
••	Invitation for One Representative to participate in Other Activities in addition to Golf (such as Bowling or Bingo)	Platinum and Diamond
	If no Representatives are Golfing, invitation to participate in Other Activities	Platinum (4 Reps) Diamond (4 Reps) Gold (2 Reps) Silver (2 Rep) Bronze (1 Rep)
Bi-Annual Top	Golf Outing (Odd Years)	
	Invitation to Golf	Platinum (4 Reps, 2 Bays) Diamond (4 Reps, 2 Bays) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
••	Choice of Golfers (6 to a Bay)	Platinum and Diamond
Other Benefit	S	
••	Social Media Announcement	Platinum (Quarterly) Diamond (Annually)
	Invitation to Business Partner Advisory Committee Meetings (Held Quarterly)	All Sponsors but Copper
	Personal Representative Concierge	Platinum (President) Diamond (President- Elect) Gold (Past President) Silver (Board Member)
••	Invitation for One Representative to attend New Member Luncheons	Platinum and Diamond
	Invitation to Membership Introductory Lunches	Platinum (4 Members) Diamond (4 Members) Gold (2 Members) Silver (2 Members)

DIAMOND SPONSOR BENEFITS

Limit of Two| Right of First Acceptance for Sponsor Level for Next Year **Executive Director** Sponsor has the Opportunity for one (1) company representative to Diamond and Gold serve a 2-year term as Executive Director on the Chapter's Board of Directors. **Chapter Website** Home Page Placement with Sponsor Level and Logo Diamond and Gold Company Listing on the Business Partner Directory. Includes Logo, All Sponsors, Ranked by Company Name, Industries Service, Website, Address, Primary Sponsorship Level **Contact and Company Description Complimentary Job Postings for C-Suite Level on our Job Board** All Sponsors **Use of Phila ALA Logo** Your company name and logo on all Philadelphia Chapter Platinum, Diamond and Announcements Gold Use of Philadelphia Chapter Business Partner Logo on your All Sponsors but Copper Communications **Educational Events** If selected to do an Education Event, the Chapter will absorb the full Platinum, Diamond and cost of the event. Gold **Invitation to all General Membership Events** Platinum (4 Reps) Diamond (2 Reps) Gold (1 Rep) Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Platinum (4 Reps) Excluded) Diamond (2 Reps) All Others (1 Rep) **Recognition of Sponsorship at all Education Events** Platinum, Diamond and Gold Access to Member Attendee List in Advance of Event (By Request) Platinum and Diamond Access to Member Attendee List After Event (By Request) Platinum, Diamond and Gold

DIAMOND SPONSOR BENEFITS

Social Events

_	bers and business partners together over drinks, food, games and more. throwing, and wine and cheese pairing.	Past events include quizzo,
	Invitation to Spring and Fall Social Events	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep at 1 Social)
	Invitation to Winter Social	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps)
	Invitation to Business Partner Appreciation Event	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep)
	Invitation the Holiday Luncheon	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
•••	Invitation to the Annual Change of Gavel and Meet the Board Event	Platinum (4 Reps) Diamond (2 Reps) Gold (1 Rep)
	Access to Member Attendee List in Advance of Event (By Request)	Platinum and Diamond
	Access to Member Attendee List After Event (By Request)	All Sponsors but Copper
Legal Expo		
•••	Choice of Table Location at the Legal Expo	Platinum (1 st) Diamond (2 nd) Gold (3 rd)
	Invitation to Legal Expo Additional Representatives will incur a fee	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (2 Reps) Copper (2 Reps)
	Member Registration List for Legal Expo (By Request)	All Sponsors but Copper

DIAMOND SPONSOR BENEFITS

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.

•		•
	Invitation to Golf	Platinum (2 Golf Foursomes) Diamond (2 Golf Foursomes) Gold (1 Golf Foursome) Silver (1 Golf Foursome) Bronze (1 Golf Twosome) Copper (\$3,500/ Foursome)
••	Invitation for One Representative to participate in Other Activities in addition to Golf (such as Bowling or Bingo)	Platinum and Diamond
	If no Representatives are Golfing, invitation to participate in Other Activities	Platinum (4 Reps) Diamond (4 Reps) Gold (2 Reps) Silver (2 Rep) Bronze (1 Rep)

Bi-Annual Top Golf Outing (Odd Years)

BI-Annual Io	op Golf Outing (Odd Years)	
	Invitation to Golf	Platinum (4 Reps, 2 Bays) Diamond (4 Reps, 2 Bays) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
••	Choice of Golfers (6 to a Bay)	Platinum and Diamond
Other Benef	its	
••	Social Media Announcement	Platinum (Quarterly) Diamond (Annually)
	Invitation to Business Partner Advisory Committee Meetings (Held Quarterly)	All Sponsors but Copper
	Personal Representative Concierge	Platinum (President) Diamond (President- Elect) Gold (Past President) Silver (Board Member)
••	Invitation for One Representative to attend New Member Luncheons	Platinum and Diamond
••••	Invitation to Membership Introductory Lunches	Platinum (4 Members) Diamond (4 Members) Gold (2 Members) Silver (2 Members)

GOLD SPONSOR BENEFITS

Limit of Four| Right of First Acceptance for Sponsor Level for Next Year

Executive Dire	ector	
• •	Sponsor has the Opportunity for one (1) company representative to serve a 2-year term as Executive Director on the Chapter's Board of Directors.	Diamond and Gold
Chapter Webs	site	
	Home Page Placement with Sponsor Level and Logo	Diamond and Gold
	Company Listing on the Business Partner Directory. Includes Logo, Company Name, Industries Service, Website, Address, Primary Contact and Company Description	All Sponsors, Ranked by Sponsorship Level
	Complimentary Job Postings for C-Suite Level on our Job Board	All Sponsors
Use of Phila A	LA Logo	
•••	Your company name and logo on all Philadelphia Chapter Announcements	Platinum, Diamond and Gold
	Use of Philadelphia Chapter Business Partner Logo on your Communications	All Sponsors but Copper
Educational E	vents	
	If selected to do an Education Event, the Chapter will absorb the full cost of the event.	Platinum, Diamond and Gold
•	If selected to do an Education Event, the Chapter will absorb up to 25% of cost of the event.	Bronze Only
	Invitation to all General Membership Events	Platinum (4 Reps) Diamond (2 Reps) Gold (1 Rep)
	Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Excluded)	Platinum (4 Reps) Diamond (2 Reps) All Others (1 Rep)
	Recognition of Sponsorship at all Education Events	Platinum, Diamond and Gold
	Access to Member Attendee List in Advance of Event (By Request)	Platinum and Diamond
	Access to Member Attendee List After Event (By Request)	Platinum, Diamond and Gold

GOLD SPONSOR BENEFITS

Social Events

_	bers and business partners together over drinks, food, games and more. throwing, and wine and cheese pairing.	Past events include quizzo,
	Invitation to Spring and Fall Social Events	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep at 1 Social)
	Invitation to Winter Social	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps)
	Invitation to Business Partner Appreciation Event	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep)
	Invitation the Holiday Luncheon	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
•••	Invitation to the Annual Change of Gavel and Meet the Board Event	Platinum (4 Reps) Diamond (2 Reps) Gold (1 Rep)
••	Access to Member Attendee List in Advance of Event (By Request)	Platinum and Diamond
	Access to Member Attendee List After Event (By Request)	All Sponsors but Copper
Legal Expo		
	Choice of Table Location at the Legal Expo	Platinum (1 st) Diamond (2 nd) Gold (3 rd)
	Invitation to Legal Expo Additional Representatives will incur a fee	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (2 Reps) Copper (2 Reps)
	Member Registration List for Legal Expo (By Request)	All Sponsors but Copper

GOLD SPONSOR BENEFITS

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.

	additional representatives to Non-Golfing Activities such as Bowling and	Bilgo.
	Invitation to Golf	Platinum (2 Golf Foursomes) Diamond (2 Golf Foursomes) Gold (1 Golf Foursome) Silver (1 Golf Foursome) Bronze (1 Golf Twosome) Copper (\$3,500/ Foursome)
	If no Representatives are Golfing, invitation to participate in Other Activities	Platinum (4 Reps) Diamond (4 Reps) Gold (2 Reps) Silver (2 Rep) Bronze (1 Rep)
Bi-Annual Top	o Golf Outing (Odd Years)	
	Invitation to Golf	Platinum (4 Reps, 2 Bays) Diamond (4 Reps, 2 Bays) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
Other Benefit	S	
	Invitation to Business Partner Advisory Committee Meetings (Held Quarterly)	All Sponsors but Copper
	Personal Representative Concierge	Platinum (President) Diamond (President- Elect) Gold (Past President) Silver (Board Member)
	Invitation to Membership Introductory Lunches	Platinum (4 Members) Diamond (4 Members) Gold (2 Members) Silver (2 Members)

SILVER SPONSOR BENEFITS

Unlimited Number of Sponsors Chapter Website Company Listing on the Business Partner Directory. Includes Logo, All Sponsors, Ranked by Company Name, Industries Service, Website, Address, Primary Sponsorship Level **Contact and Company Description Complimentary Job Postings for C-Suite Level on our Job Board** All Sponsors Use of Phila ALA Logo Use of Philadelphia Chapter Business Partner Logo on your All Sponsors but Copper Communications **Educational Events** If selected to do an Education Event, the Chapter will absorb up to Silver Only 50% of cost of the event. Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Platinum (4 Reps) **Excluded**) Diamond (2 Reps) All Others (1 Rep)

Social Events

Socials bring members and business partners together over drinks, food, games and more. Past events include quizzo, human bingo, axe throwing, and wine and cheese pairing.

Invitation to Spring and Fall Social Events	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep at 1 Social)
Invitation to Winter Social	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps)
Invitation to Business Partner Appreciation Event	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep)
Invitation the Holiday Luncheon	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
Access to Member Attendee List After Event (By Request)	All Sponsors but Copper

SILVER SPONSOR BENEFITS





Invitation to Legal Expo

Additional Representatives will incur a fee

Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (2 Reps) Copper (2 Reps)



Member Registration List for Legal Expo (By Request)

All Sponsors but Copper

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.



Invitation to Golf

Platinum (2 Golf Foursomes) Diamond (2 Golf Foursomes) Gold (1 Golf Foursome) Silver (1 Golf Foursome) Bronze (1 Golf Twosome) Copper (\$3,500/ Foursome)



If no Representatives are Golfing, invitation to participate in Other Activities

Platinum (4 Reps) Diamond (4 Reps) Gold (2 Reps) Silver (2 Rep) Bronze (1 Rep)

Bi-Annual Top Golf Outing (Odd Years)

Invitation to Golf

Platinum (4 Reps, 2 Bays) Diamond (4 Reps, 2 Bays) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)

Other Benefits		
	Invitation to Business Partner Advisory Committee Meetings (Held Quarterly)	All Sponsors but Copper
	Personal Representative Concierge	Platinum (President) Diamond (President- Elect) Gold (Past President) Silver (Board Member)
	Invitation to Membership Introductory Lunches	Platinum (4 Members) Diamond (4 Members) Gold (2 Members) Silver (2 Members)

BRONZE SPONSOR BENEFITS

Unlimited Number of Sponsors					
Chapter Webs	pter Website				
	Company Listing on the Business Partner Directory. Includes Logo, Company Name, Industries Service, Website, Address, Primary Contact and Company Description	All Sponsors, Ranked by Sponsorship Level			
	Complimentary Job Postings for C-Suite Level on our Job Board	All Sponsors			
Use of Phila A	LA Logo				
	Use of Philadelphia Chapter Business Partner Logo on your Communications	All Sponsors but Copper			
Educational Ev	vents				
	Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Excluded)	Platinum (4 Reps) Diamond (2 Reps) All Others (1 Rep)			
Social Events					
Socials bring mem	bers and business partners together over drinks, food, games and more throwing, and wine and cheese pairing.	. Past events include quizzo,			
	Invitation to Spring and Fall Social Events	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep at 1 Social)			
	Invitation to Winter Social	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps)			
	Invitation to Business Partner Appreciation Event	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep)			
	Invitation the Holiday Luncheon	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)			
	Access to Member Attendee List After Event (By Request)	All Sponsors but Copper			

BRONZE SPONSOR BENEFITS

Legal Expo



Invitation to Legal Expo Additional Representatives will incur a fee

Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (2 Reps) Copper (2 Reps)



Member Registration List for Legal Expo (By Request)

All Sponsors but Copper

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.



Invitation to Golf

Platinum (2 Golf Foursomes) Diamond (2 Golf Foursomes) Gold (1 Golf Foursome) Silver (1 Golf Foursome) Bronze (1 Golf Twosome) Copper (\$3,500/ Foursome)



If no Representatives are Golfing, invitation to participate in Other Activities

Platinum (4 Reps) Diamond (4 Reps) Gold (2 Reps) Silver (2 Rep) Bronze (1 Rep)

Bi-Annual Top Golf Outing (Odd Years)

Invitation to Golf

Platinum (4 Reps, 2 Bays) Diamond (4 Reps, 2 Bays) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)

Other Benefits			
	Invitation to Business Partner Advisory Committee Meetings (Held Quarterly)	All Sponsors but Copper	
	Personal Representative Concierge	Platinum (President) Diamond (President- Elect) Gold (Past President) Silver (Board Member)	
	Invitation to Membership Introductory Lunches	Platinum (4 Members) Diamond (4 Members) Gold (2 Members) Silver (2 Members)	

COPPER SPONSOR BENEFITS

Unlimited Numl	per of Sponsors	
Chapter Webs	ite	
	Company Listing on the Business Partner Directory. Includes Logo Company Name, Industries Service, Website, Address, Primary Contact and Company Description	, All Sponsors, Ranked by Sponsorship Level
	Complimentary Job Postings for C-Suite Level on our Job Board	All Sponsors
Educational E	vents	
	Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Excluded)	l Platinum (4 Reps) Diamond (2 Reps) All Others (1 Rep)
Social Events		
-	bers and business partners together over drinks, food, games and m throwing, and wine and cheese pairing.	ore. Past events include quizzo
	Invitation to Spring and Fall Social Events	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep at 1 Social

Invitation to Business Partner Appreciation Event

Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep)

Legal Expo

Invitation to Legal Expo Additional Representatives will incur a fee Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (2 Reps) Copper (2 Reps)

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.

Invitation to Golf

Platinum (2 Golf Foursomes) Diamond (2 Golf Foursomes) Gold (1 Golf Foursome) Silver (1 Golf Foursome) Bronze (1 Golf Twosome) Copper (\$3,500/ Foursome)